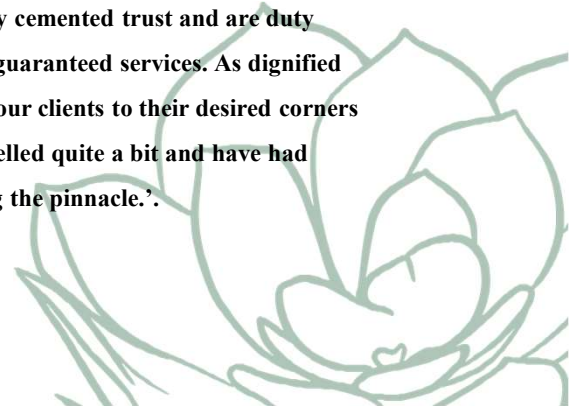




H LINK BD. LTD.

H Link BD is born out of a vision to provide high quality products at an affordable price. We believe in strongly cemented trust and are duty bound to provide reliable, honest and guaranteed services. As dignified professionals, we have started linking our clients to their desired corners of the world. Since 2019, we have travelled quite a bit and have had success but we are focused on reaching the pinnacle.?

 *Link BD. Ltd.*
Link To Excel



ABOUT US

About Us

We are H Link BD.

Link to Excel' is our Moto and it highlights our objective and aspirations.

Corporate Office

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Sister Concern

Perkz Denims Ltd. | Hill Bello Resorts Ltd. | Green Soil Auto Bricks Ltd. | Botanic Integrated Agro Ltd.

KEY TO SUCCESS

Transparent

Since we started we have always been completely transparent with our clients.

Innovative

We have always focused on shaping the “future of our clients” through continued innovation.

Trusting

Year on year we have consistently put a lot of emphasis on trust to ensure strong relationships with our clients



MESSAGE FROM OUR DIRECTOR

“ We at HLink BD Ltd. believe in providing our clients with the best and trusted service with the best of our abilities and efforts.”

Managing Director

**Maj Gen Md Mashud Razzaq
OSP, ndc, afwc, psc (retd)**

Mail ID: mashud.razzaq@hlinkbd.com



DENIM RANGE

- **Mom jeans** is a slang term for high-waist women's [jeans](#) that were originally fashionable in the late 1980s and early 1990s. In the late 1990s and 2000s they were mainly worn by middle-aged American women and considered unhip by trendy younger women. Mom jeans then came back in style amongst [hipsters](#) and fashion aware young women in the 2010s.
- Originally a pejorative and derogatory term, mom jeans gained prominence from a May 2003 [Saturday Night Live](#) skit written by [Tina Fey](#) for a fake brand of jeans called Mom Jeans, which used the tagline "For this [Mother's Day](#), don't give Mom that bottle of perfume. Give her something that says, 'I'm not a woman anymore...I'm a mom!'"



From Marilyn Monroe to Kim Kardashian the boyfriend jeans have been popular for many years. The boyfriend jeans is a loose fitting, slouchy, and relaxed looking pants that are heavily distressed. Nowadays a famous celebrities such as [Kendall Jenner](#) to [Reese Witherspoon](#) to [Rihanna](#) are wearing boyfriend jeans. This jeans has been reinvented to be in many fits, from more baggy and authentic, to a tighter more dapper version.



Boy Friend

In [fashion design](#), primarily in [ready-to-wear](#) lines, **boyfriend** is any style of women's clothing that was modified from a corresponding men's garment. Examples include boyfriend jackets, boyfriend [jeans](#), and boyfriend blazers, which are often more [unisex](#) or looser in appearance and fit than most women's jackets or [trousers](#), though still designed for the female form.



Flayer

Now a days different width of hem is used in fashion and it occupies a big portion of the market



Skinny Jeans

Slim-fit pants or **skinny jeans** (when made from [denim](#)) have a snug fit and a small leg opening that can be anywhere from 9" to 20" in circumference, depending on the size. Other names for this style include **drainpipes**, **stovepipes**, **tight pants**, **cigarette pants**, **skinny jeans**, **pencil pants**, **skinny pants**, **gas pipes**, and **skinnies**. Skinny jeans are taper at the bottom of the leg, whereas drainpipe jeans are skinny but then the lower leg is straight instead of tapering and so they are often slightly baggier at the bottom of the leg than skinny jeans. In some styles, [zippers](#) are needed at the bottom of the leg to facilitate pulling them over the feet. Stretch [denim](#), with anywhere from 2% to 4% [spandex](#), may be used to allow jeans to have a super-slim fit. Skinny jeans come in a variety of colors and styles.



Slim leg



Cargo pants

Cargo pants also known as cargo trousers and/or combat trousers. Its name being derived from their military purposes was a major trend in the fashion scene during the 1990s, its history is definitely of practical use. It provided easy access to any gear and storage solely for soldiers. These pants are typically cut loose, specifically designed for intense outdoor activities and are distinctly distinguished with their several pockets. Because of the level of convenience they bring when carrying items, it has become a popular trend in urban places. At the present time, it still serves its fashion and functional points.



Cargo

•We are selling a lot of casual's but in this type of denim we have mashed both cargo and casual to bring a new type of trend .



Slim leg



Utility pocket

Now a days utility pocket is the trend ,inspired by military garments it has gained huge popularity.After the 2nd world war it was first introduced as a work wear.



Long Slim shorts

More Relaxed Styling Summer



Shorts

- **Long Slim Shorts** is very popular and looks like a redone of your longer version
- **Cut off shorts** in different length of file and rise is a popular choice for summer
- **Relaxed shorts** is the short version of relaxed wide legs with have side seam and longer inseam



Relax Shorts-Different Waistband construction with relaxed side seam and longer inseam



Popular **Cut off** with different fly & inseam length



**Key Wash
Trends**



Key Wash Trends

- For vintage
- For skinny

For skinny



For vintage





Marble wash



Classic blue



Authentic dark



Subtle Acid wash



Cut and sew panel natural



authentic



New grey



Subtle towel bleach



Towel bleach



Pale bleach



Purple cast Indigo



Printed denim



Bright indigo



Distress denim